



Private Practice Marketing Secrets Mentoring Program
Module One Study Guide

**Preparing to Play Large:
Creating Your Blueprint for the
Practice of Your Dreams**

For best results we recommend that you **PRINT OUT** this Study Guide and **USE** it to **MAKE LOTS** of notes during this program!

Thanks for joining us!



David

DATE: Starts Monday, April 20th

- TO DO:**
1. Listen to recording of Module One
 2. Follow along with transcript
 3. Use this Study Guide to take lots of notes
 4. Join our Implementation Lab on Friday

4-Step Action Plan

1. Identify the obstacles to your success - reframe them & remove them.
2. Create your “one year miracle” blueprint.
3. Take one action toward your “one year miracle” before the day ends.
4. Begin to fill out your one year practice building calendar.

We are committed to helping you build your ideal private practice and fill it with your ideal clients.

Are you?

Module One
Preparing to Play Large:
Creating Your Blueprint for the
Practice of Your Dreams

In Module One you will learn-

- The “secret mindset” for beginning to play large
- How to identify and remove obstacles to your success
- How to create your vision-mission-purpose
- How to create a compelling “one year miracle” for your practice
- How to use the Practice Building Calendar to get started right away
- AND much more!

I. The Secret Mindset for Beginning to Play Large

What the mindset is not:

What the mindset is:

How to install the mindset:

Important Notes:

Module One
Preparing to Play Large:
Creating Your Blueprint for the
Practice of Your Dreams

II. How to Identify and Remove Obstacles to Your Success

Obstacle #1: _____

Reframe/Removal Strategies _____

Obstacle #2: _____

Reframe/Removal Strategies _____

Important Notes:

Module One
Preparing to Play Large:
Creating Your Blueprint for the
Practice of Your Dreams

III. How to Create Your Vision-Mission-Purpose

Create Your Vision: _____

Discover Your Mission: _____

Discover Your Purpose: _____

Important Notes:

Module One
Preparing to Play Large:
Creating Your Blueprint for the
Practice of Your Dreams

IV. How to Create Your Compelling “One-Year-Miracle”

Question #1: _____

Question #2: _____

Question #3: _____

Important Notes:

Module One
Preparing to Play Large:
Creating Your Blueprint for the
Practice of Your Dreams

V. How to Use the Practice Building Calendar

[Download the Practice Building Calendar](#)

Step #1: _____

Step #2: _____

Step #3: _____

Important Notes:

Module One
Preparing to Play Large:
Creating Your Blueprint for the
Practice of Your Dreams

VI. Resources for Your Next Success Steps

Resource #1: Practice Building Calendar ([download here](#))

Resource #2: Private Practice Satisfaction Survey ([download here](#))

Resource #3: PPMS Practice-Building Checklist ([download here](#))

Our Next Meeting:

Module One
Implementation Lab

DATE: Friday, April 24th

TIME: 10:00am pacific/1pm
eastern

TO JOIN: 712-421-6096
Pass Code 171071#

Our Next Module:

Module Two
Owning Your Niche:
Your Uniqueness as Your
Greatest Asset

DATE: Starts Monday, May 4th

- TO DO:**
1. Listen to recording of Module Two
 2. Follow along with transcript
 3. Use this Study Guide to take lots of notes
 4. Join our Implementation Lab on Friday, May 8th

Private Practice Marketing Secrets Mentoring Program Links

Home Page- www.buildingyouridealpractice.com/ppmsmain.html

Schedule- www.buildingyouridealpractice.com/ppmschedule.html