



## Private Practice Marketing Secrets Mentoring Program Bonus Seminar Study Guide

# Top Five Ways to Maximize Your Private Practice Income

For best results we recommend that you **PRINT OUT** this Study Guide and **USE** it to **MAKE LOTS** of notes during this program!

Thanks for joining us!



*David*

**DATE:** Friday, July 10<sup>th</sup>

**TIME:** 10:00am pacific/1:00pm Eastern

**TO JOIN:** 712-421-6096

**Pass Code 171071#**

Now that you've got all the tools and strategies needed to build your ideal practice and fill it with your ideal clients- what's left?

We will show you how to leverage your time and efforts to make the most comfortable living possible from your practice.

### Agenda:

- I. Reunion! Check in with your progress and challenges
- II. Top Five Ways to Maximize Your Private Practice Income
- III. David Steele's Top Five Laws of Private Practice

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***I. Progress and challenges since starting PPMS***

***Accomplishment # 1*** \_\_\_\_\_

***Accomplishment # 2*** \_\_\_\_\_

***Accomplishment # 3*** \_\_\_\_\_

***Accomplishment #4*** \_\_\_\_\_

***Accomplishment # 5*** \_\_\_\_\_

***Challenge # 1*** \_\_\_\_\_

***Action Plan # 1*** \_\_\_\_\_

***Challenge # 2*** \_\_\_\_\_

***Action Plan # 2*** \_\_\_\_\_

***Challenge # 3*** \_\_\_\_\_

***Action Plan # 3*** \_\_\_\_\_

***Challenge # 4*** \_\_\_\_\_

***Action Plan # 4*** \_\_\_\_\_

***Challenge # 5*** \_\_\_\_\_

***Action Plan # 5*** \_\_\_\_\_



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**II. Top Five Ways to Maximize Your Private Practice Income**

**Strategy #1: Give Yourself a \_\_\_\_\_ EVERY Year**

**Step One:** Choose an \_\_\_\_\_ date

**Step Two:** Determine your new \_\_\_\_\_

**Step Three:** Modify \_\_\_\_\_

**Step Four:** Notify current clients 30 days in advance

**Step Five:** DO IT and never look back

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**Strategy #2: \_\_\_\_\_ only!**

**A. You MUST \_\_\_\_\_**

**B. If you can, bill \_\_\_\_\_**

**C. Even better, set up \_\_\_\_\_**

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**Strategy #3:** NO \_\_\_\_\_ or \_\_\_\_\_

(Better to have one or two \_\_\_\_\_ slots per week)

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**Strategy #4:** \_\_\_\_\_ !!

For detailed info see *Our Number One Strategy for Filling Your Practice-*

➤ To download the Study Guide for this program please visit-

<http://www.buildingyouridealpractice.com/topstrategy.html>

➤ Download the MP3 [here](#) (right-click and select "Save Target As")

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**Strategy #5:** \_\_\_\_\_

**Especially those that allow you to go beyond**

\_\_\_\_\_ for \_\_\_\_\_

**A.** \_\_\_\_\_ income

**B.** \_\_\_\_\_

**C.** \_\_\_\_\_

**Important Notes:**

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***III. David Steele's Top Five Laws of Private Practice***

**Law #1:**

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**Law #2:**

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**Law #3:**

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**Law #4:**

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**Law #5:**

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**Thanks for your participation in our Private Practice Marketing Secrets Mentoring Program!**

**Remember, you have LIFETIME access to this program, so please feel free to join us again to work on the next steps for building your ideal private practice.**



*David*